

Pod Rewards

Smart charging that **pays your customers back**

Pod Rewards pays EV drivers up to £100 a year just for smart charging at home with their Pod Point charger. It's free to join and it runs itself, so your customers get more from every charge. That makes Pod an easier choice to recommend.



£100

Up to this much cash back each year, per customer

2p

Earned for every kWh smart charged, added after each session

£330k+

Already paid to Pod customers through our smart charging trials

How it works for your customers

- 1 **Sign up in the Pod Home app**
New and existing Pod Point owners download the app, log in and join in a few taps.
- 2 **Plug in and set a ready-by time**
We charge the car when energy is cheapest for them and the grid is quieter. No schedules to manage.
- 3 **Earn cash automatically**
Rewards build up in their Wallet after every session and they can withdraw once they reach £10.

Why it matters to you

A stronger offer at point of sale. Lower running costs are easy to explain and easy to feel, so your customers see the value from day one.

Works with most home tariffs. Rewards apply on any single or two-rate tariff, whoever supplies their energy.

Nothing extra for you to run. Pod handles sign-up, smart charging and payouts, so there's no admin on your side.

Happier drivers for longer. Customers see their rewards grow in the app every week, which keeps the good feeling going long after install.

Good to know

Free, with no catch. It costs nothing to join and customers can opt out at any time.

One smart scheme at a time. Smart EV tariffs like Intelligent Octopus already control charging, so they can't be combined with Pod Rewards.

Pod Home app required. Customers manage their home charging there once they sign up.

Good for the grid too. Shifting charging to quieter, greener times helps balance demand as more renewables come online.

Ready to put Pod Rewards in front of your customers?

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podenergy.com/pod-rewards →